



**The U.S. Commercial Service
St. Louis Presents:**

Video Market Briefing: Colombia

April 15, 3:30 p.m.

What opportunities exist for your product, service or technology in Colombia?

- U.S. is the largest trading partner
- Educated and urbanized country
- Easy access to southern U.S. ports
- Receptive to U.S. goods and services
- Diversified market with a balanced economy
- Positive cross sector economic indicators
- Increasing percentage of imports from U.S.



This is the right time to begin or increase your company's sales presence in Colombia. The U.S. Commercial Service – St. Louis invites you to participate in a live video market briefing from the U.S. Commercial Service in Colombia on April 15, 2004 at 3:30 p.m. Here's your opportunity to gain a better understanding of the market opportunities, and get advice specific to your company's questions and objectives in Colombia!*

To secure your company's place in this briefing, please complete and return the attached registration form by fax or email to: Jennifer Gasparich, U.S. Commercial Service St. Louis at **FAX 314-425-3381**, email: Jennifer.Gasparich@mail.doc.gov

Deadline to Register is: April 11, 2004

Location: 8235 Forsyth Blvd., 8th Floor Conference Rooms

Participation Fee: \$20.00

***The sooner you register, the better chance of getting an industry specialist in attendance to answer your questions.**

Please Complete and Return this Form by
April 11, 2004
FAX to: 314-425-3381



The U.S. Commercial Service – Colombia has identified the following industries as having particularly good prospects in the Colombian market.

- Automotive parts and accessories
- Computer hardware and software services
- Electrical power systems
- Telecommunications services
- Industrial chemicals
- Oil and gas machinery and services
- Plastics materials and resins
- Telecommunications equipment
- Travel and tourism

Registration Form – Participation Fee: \$20.00

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|------------------------------|-----------------------------------|
| <u>Name:</u> | <u>Title:</u> |
| <u>Company Name:</u> | <u>Address:</u> |
| <u>Phone:</u> <u>Fax:</u> | <u>E-Mail:</u> <u>Website:</u> |

1) Please Describe Your Company's Product, Service or Technology

2) Do you have an existing distributor in Colombia? Yes No

3) Are you looking for a distributor in Colombia? Yes No

4) What questions about the Colombian market can we answer for you?

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